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SRT Viper: America's Supercar Returns



Synopsis

The original Dodge Viper captured lightning in a bottle when it debuted in 1992. Combining ground-shaking V-10 American muscle and a chassis with European sports car handling, the Viper put America on the world's supercar map. After 18 years of dominating its supercar rivals on the streets and on the world's race courses, Dodge retired the Viper in 2010. But you can't keep this snake in the basket. In 2012, SRT unveiled its new fifth-generation Viper to an audience of anxious enthusiasts, and this officially licensed book, created in cooperation with SRT, tells the whole story of how this car came to be—the inside stories, the proposed possibilities, and pictures of what worked, and what didn't. SRT Viper explores the car's full history, including the roles Bob Lutz and Carroll Shelby played in the original Viper's development and recounts the Viper's wins at such hallowed tracks as Le Mans and Daytona. It's the full story of how one of the most amazing halo cars ever created has become an automotive legend.

Book Information

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Customer Reviews

Whether you're new to the world of Viper, or a seasoned veteran driver from its 20 years of history, this book will interest you. The first chapter fills in the history of Viper and its four generations since concept in 1988. The other chapters give a detailed behind the scenes look at how Viper transformed itself in the wake of Chrysler's bankruptcy and still managed to revamp and realign itself in a changed world. The Generation V Viper incorporates some new technologies and ideologies while retaining the original mandate of Viper -- to be a world-class driver's performance car. Warning: this book WILL make you want to purchase a Viper!

I bought this for our son. Our 12 year old son could not have been happier getting this book. Talk about not wanting to do anything but read this book from the time he got it until he was finished, that's what I call a book. Can't blame this kid for knowing what he likes!! Great book!!

All I can say is WOW. This book has a lot of history of the Viper since the inception. It takes a look at the original people who made this dream possible. Then it jumps forward for an in-depth look at the development of the Gen V beast. Broken down by components; interior, exterior, engine, fit & finish-this is what gets a car person's blood flowing. The content is very thorough and contains many true life situations that face a car company developing a new car on a limited budget with many factors stacked against them. The illustrations are superbly done with great attention to detail. This is a must have for any enthusiast.

Very inspirational book on many levels. Detroit and the auto industry at its finest. People committed to a cause and willing to risk success, status and career advancement to further said cause. Certainly not Hemingway or Dickens, a little on the light side style wise, something the Viper most definitely is not, but far better than many automotive sagas I have read lately. The power of spirit, belief and ideals are showcased in this book. In a day when many decry the loss of such noble attributes as the above, Liang shows us that there do exist in the USA many today who refuse to fall for those claims. One can see it in the faces in the photos of those who worked on each and every facet of the Viper program. Ralph Gilles is a younger, darker, and probably more talented Iacocca. Remember him? This is the same Viper program that nobody would buy at any price. With grit, determination and the willingness to risk personal credibility Viper has been brought back from life support and is showing the rest of the automotive world how success can be defined. Not for Prius lovers, although I bought a Volt that was built by that other auto company with the two letter name across town at Detroit/Hamtramck. The photos are fantastic. The book is well organized. One can literally feel the enthusiasm, admiration and love for the topic that Liang feels. My only, possibly silly, complaint would be that this book, like my Volt book by Mr. Edsall was printed in China. Otherwise a definite five star here. Long live the Viper and Mopar. Risk takers unite. Romney was wrong!

This book really does not have a lot of info about the old vipers, with only a few pages devoted to the history of previous generations. Instead, this book details the development of the new viper, with an large amount of time explaining how rich and supple the leather is in the car. There are pictures,

which I guess is good.

This book is must have for your Viper book collection, as well as your car book collection. The photos are awesome, and the amount of information provided in the book is amazing, as it shows the Viper project from beginning to end. This book is a great read and wonderful to look at.

Maurice lived side by side with the car's development team since the idea of reviving the car surfaced to now that the car has started production. His enthusiasm for cars and his commitment to telling this great story as it is reflects in the quality of the book. The photography is amazing as well.

Awesome book my fianc   loved it!!! I love that its Maurice's book as my recipient is a member of the VCOA and there were so many great pics and info in this book. Must have for our coffee table.

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